



Love at first bite!

February 14th is coming soon... we can help you with menu items sure to make your patrons swoon!

Don't forget to plan for Galentine's Day February 13th!

If you're scratching your head a little confused, and asking yourself, "What is Galentine's Day?" then you may have missed the TV episode of Parks and Recreation where fictional character, Leslie Knope, introduced the idea of getting the gals together to celebrate their friendship.

In her words:

"What's Galentine's Day? Oh, it's only the best day of the year. Every February 13th, my lady friends and I leave our husbands and our boyfriends at home, and we just come and kick it, breakfast-style. Ladies celebrating ladies. It's like Lilith Fair, minus the angst. Plus frittatas."

From "Galentine's Day," Parks and Recreation, 2010



It caught on with fans of the show and has continued to grow wildly in popularity over the past several years. Think "friendsgiving" for February.

The occasion now goes beyond brunch and Galentine's Day provides an opportunity for friends to go out to eat together all day long...**and that is great for business.**

Consider advertising for Galentine's Day on your social media platforms and plan for some shareable apps, specialty drinks and desserts!

Get inspired...

Our sales team has been busy baking! Use these ideas to create Valentine's (and Galentine's) Day desserts for your menu.

If you need more inspiration or want to talk through ways our Ready to Bake Batter can help your operation, please reach out to your Krusteaz Professional sales person or CORE Foodservice representative.

[You can also request a sample by clicking on this link](#)



This is a whole new way to serve a cake cone...by placing cake made from our Ready to Bake Sweet Cream Vanilla Cake•Muffin batter in a cone!

Top with a swirl of frosting, candy hearts and a bite sized chocolate heart on top.



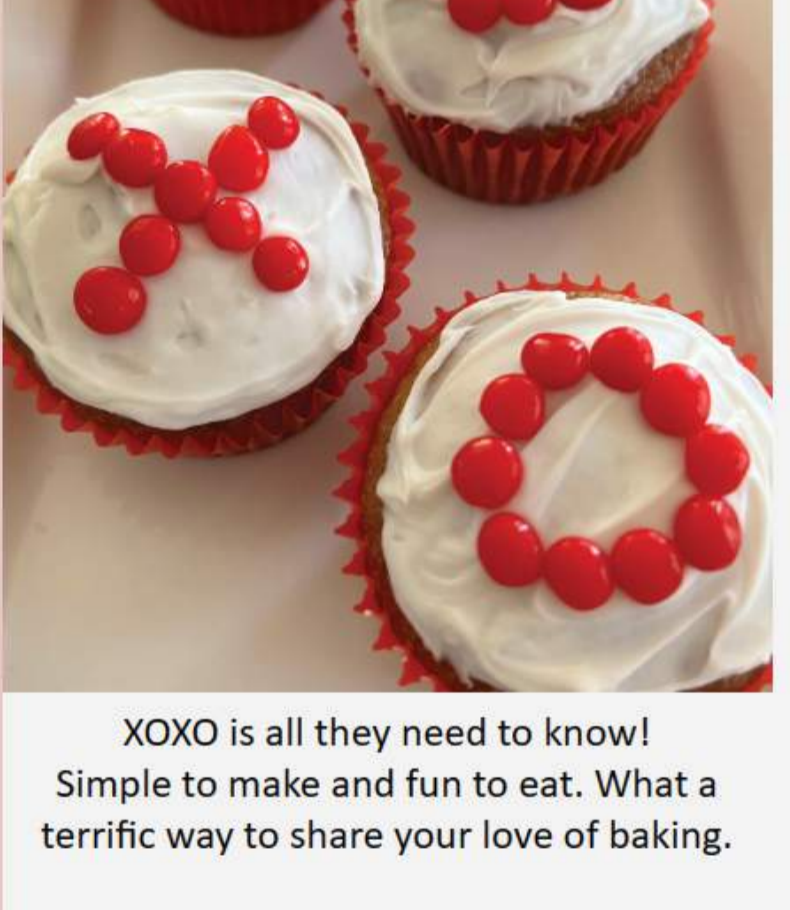
These gummy bears and chocolate Teddy Graham bears are having all the fun in these champagne flutes topped with chocolate cupcakes made from our Ready to Bake Chocolate Cake•Muffin batter.



Cut out hearts from a baked sheet cake or pan of brownies using a heart-shaped cookie cutter, then drizzle with icing.

Use leftover cake to make cake-pops or small bite-sized goodies embellished with Valentine's Day themed candies and chocolates.

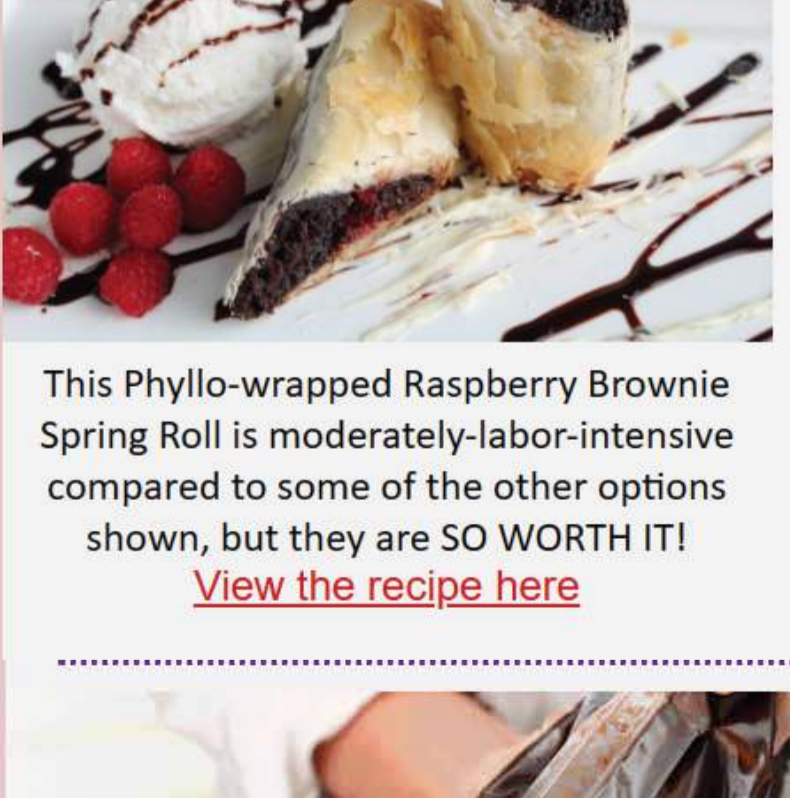
Lot's of ways to serve!



XOXO is all they need to know! Simple to make and fun to eat. What a terrific way to share your love of baking.

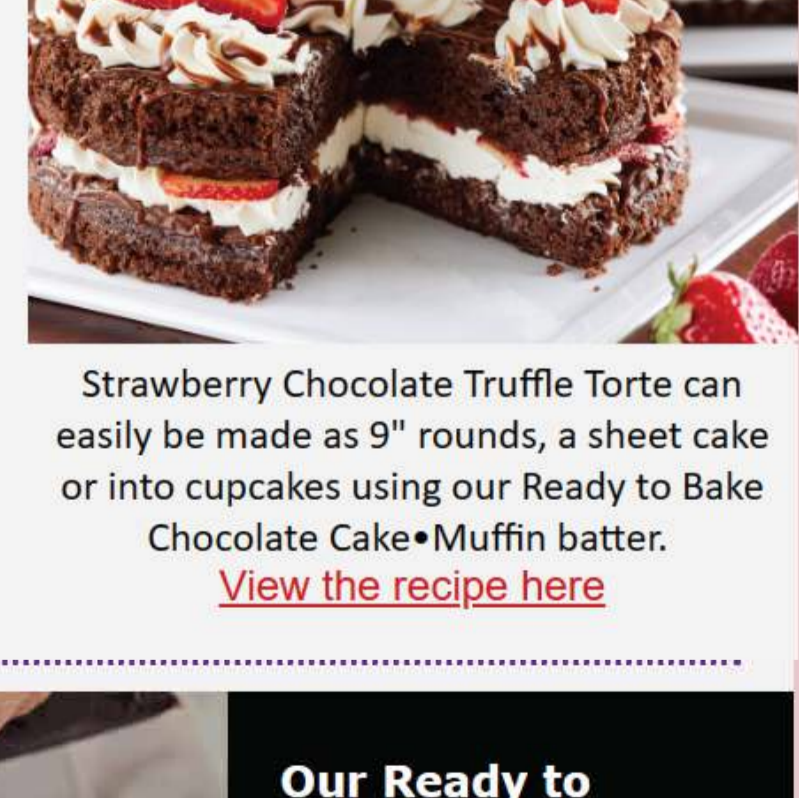


These Brownie Popsicles will do all the talking with a drizzle of pink icing and some well placed Candy Conversation Hearts. Plus, they never melt so they're even great for takeout.



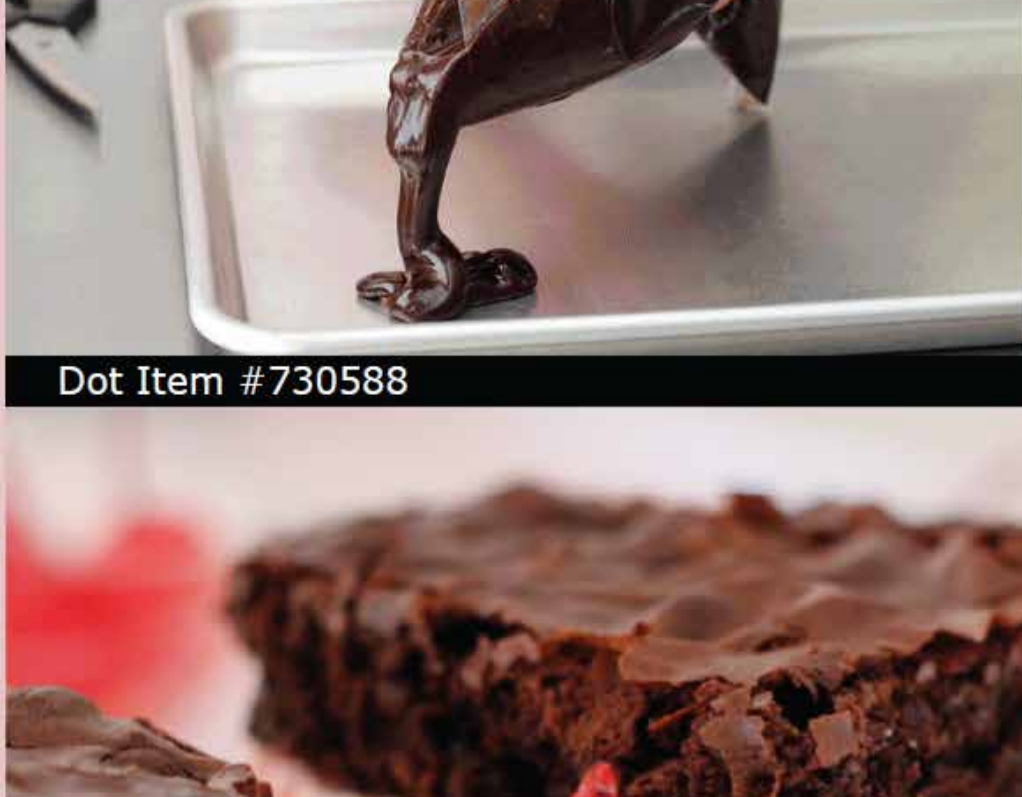
This Phyllo-wrapped Raspberry Brownie Spring Roll is moderately-labor-intensive compared to some of the other options shown, but they are SO WORTH IT!

[View the recipe here](#)



Strawberry Chocolate Truffle Torte can easily be made as 9" rounds, a sheet cake or into cupcakes using our Ready to Bake Chocolate Cake•Muffin batter.

[View the recipe here](#)



Dot Item #730588

Our Ready to Bake Batter in a Bag is #instantAMAZING

Click to request a free sample



Happy Valentine's Day to our amazing customers. We appreciate you!