



With light, airy texture and consistent performance our

PANCAKES AND WAFFLES

— REALLY STACK UP —

- Light and airy texture
- Consistent performance
- Just add water convenience
- Indulgent to nutrient-packed varieties to fit all your lifestyle needs

MORE THAN
80%
OF PEOPLE LIKE/LOVE
PANCAKES AND WAFFLES



Sweet Cream pancake mix has experienced double digit growth over the past 2 years. With a buttery aroma and hints of vanilla, it will be a customer favorite.

SOURCE: GRIDDLE SEPTEMBER 2020, DATASSENTIAL

For more information, please visit www.KRUSTEAZPRO.com

GLOBAL INSPIRATIONS

Fluffy Japanese Pancakes – Golden and crispy on the outside with a soufflé-like interior. It's all about the jiggle!

German Dutch Baby – Baked in a cast iron skillet. Fresh from the oven it gets a squeeze of lemon, butter and powdered sugar.

French Crepes – Thin and delicate pancakes that can be filled and topped with your creativity.



Emerging griddle batters:

+40% 4-year growth in
GLUTEN FREE

+59% 4-year growth in
PROTEIN

Over the past 4 years, pancake and waffle sandwiches have experienced double digit growth!

SOURCE: GRIDDLE SEPTEMBER 2020, DATASSENTIAL



PANCAKE & WAFFLE MIXES

ITEM #	UPC	DESCRIPTION	PACK SIZE
731-0160	00041449101866	Buttermilk Pancake	50 lb
731-0140	00041449101828	Buttermilk Pancake	25 lb
731-0120	10041449101801	Buttermilk Pancake	6/5 lb
731-0134	00041449474113	Banana Pancake	25 lb
731-0144	10041449943142	Sweet Cream Pancake	6/5 lb
731-0243	10041449103713	Southern Style Buttermilk Pancake	6/5 lb
731-0320	00041449102009	Belgian Waffle	25 lb
731-0360	10041449102020	Belgian Waffle	6/5 lb
731-0365	10041449473625	Double Chocolate Belgian Waffle	6/5 lb
731-6332	10041449477982	Buttermilk Pancake & Waffle	6/5 lb
741-3000	10041449901104	Hawaiian Buttermilk Pancake	6/5 lb
721-0975	10041449473793	Gluten Free Confetti Pancake	8/16 oz
721-0970	10041449403103	Gluten Free Buttermilk Pancake	8/16 oz
731-5634	10041449477906	Buttermilk Pancake	6/5 lb
731-0117	10041449474172	Protein Pancake & Baking	6/4.5 lb
721-0055	10041449473878	Protein Blueberry Pancake	8/20 oz
731-0700	10041449471799	Protein Pancake	8/20 oz
731-0122	10041449103096	Sweet Potato Pancake	6/5 lb
731-0128	10041449102778	Country Style Multigrain Pancake	6/5 lb
731-0180	10041449101887	Wheat N' Honey Pancake	6/5 lb
731-0220	10041449101924	Buckwheat Pancake	6/5 lb



Fluffy Japanese Pancakes with Krusteaz Professional Buttermilk Pancake Mix

LOOKING TO CHANGE IT UP?

Try these recipes and more at [Krusteazpro.com](https://krusteazpro.com)

Crispy Chicken Waffle Sandwich

krusteazpro.com/recipe/107

Caramelized Banana Chocolate Pancake Wraps

krusteazpro.com/recipe/44

Nutella Pancake Fritters

krusteazpro.com/recipe/74

Since 1932, Krusteaz Professional® has been bringing simplicity to the kitchen. It's a heritage of quality ingredients, remarkable consistency and products as close to scratch as you'll ever find in a mix. Our promise, though, goes beyond simplicity and versatility in the kitchen. Our expertise can help you find baking and kitchen solutions, ranging from simple to sophisticated. It's easy to see why Krusteaz Professional® is a first choice of successful foodservice kitchens.



From traditional to trendy and everything in between. Making mixes modern for every... body, occasion and meal.

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