



# THERE IS ALWAYS ROOM FOR OUR DESSERTS

All of our dessert mixes offer consistent performance and are “just add water”



### Brownies

- Rich fudgy appearance
- Moist, chewy texture and paper top
- Available as a mix, gluten free or ready to bake batter
- Easy to customize



### Cakes and Icings

- Moist, tender cakes
- Clean cut
- Easily customizable

**+84%**  
LIKE/LOVE  
BROWNIES

**+7%**  
4-year growth  
Mini  
Cupcakes



Cake is offered on more than **45%**  
of restaurant menus



Icing is easily customizable to make a standard or buttercream icing, as well as, use it as a glaze.

SOURCE: Datassential SNAP! – Brownie Report 2021; Datassential Menu-Trends 2020; PENETRATION: Of restaurants serving dessert, % that offer

For more information, please visit [www.KRUSTEAZPRO.com](http://www.KRUSTEAZPRO.com)

## Cookies

- Sweet, buttery flavor
- Soft texture
- Easy to handle dough
- Great base to customize your cookie creation



**Cookies are expected to outperform 93% of all other foods, beverage, and ingredients over the next four years.**

SOURCE: Datassential SNAP! - Cookies Report 2021



## DESSERT MIXES

ITEM #	UPC	DESCRIPTION	PACK SIZE
<b>Brownies</b> - When it comes to chocolate, we've got you covered.			
732-0620	10041449102426	Fudge Brownie Mix	6/7 lb
736-2620	10041449101603	High Altitude Fudge Brownie Mix	6/7 lb
732-6114	10041449035182	Dbl Dark Choc Brownie Mix (add egg & oil)*	4/120 oz
732-6116	10041449479009	Trip Choc Chip Brownie Mix (add egg & oil)*	4/120 oz
722-1410	10041449473250	Choc Pnut Bttr Microwave Brownie Mix*	6/4/2.3 oz
722-1430	10041449473212	Dark Chocolate Microwave Brownie Mix*	6/4/2.3 oz
722-1400	10041449473236	Dbl Chocolate Microwave Brownie Mix*	6/4/2.3 oz
722-1420	10041449473274	Salted Caramel Microwave Brownie Mix*	6/4/2.3 oz
722-1626	10041449403363	GF Double Choc Brownie Mix	8/20 oz
732-7663	10041449477548	Fudge Brownie Supreme Mix	6/6 lb
<b>Cakes &amp; Icings</b> - Moist, tender cakes that feature a perfect balance between lightness and density.			
734-1000	10041449900107	All Purpose Creme Cake Mix	6/5 lb
732-7144	10041449477289	Angel Food Cake Mix	12/15 oz
732-5770	10041449477203	Carrot Cake Mix	6/5 lb
732-0240	10041449102204	Devil's Food Cake Mix	6/5 lb
732-5756	10041449477005	Extra Moist White Cake Mix (add egg/oil)	6/4.5 lb
732-5758	10041449477029	Extra Moist Yellow Cake Mix (add egg/oil)	6/4.5 lb
732-5760	10041449477043	Extra Moist Devils Fd Cake Mix (add egg/oil)	6/4.5 lb
732-0420	10041449102266	Lemon Cake Mix	6/5 lb
732-0340	10041449102327	Spice Cake Mix	6/5 lb
732-0120	10041449102129	White Cake Mix	6/5 lb
732-0180	10041449102167	Yellow Cake Mix	6/5 lb
732-0118	10041449102709	Coffee Cinnamon Streusel Cake Mix	6/7 lb
732-0740	10041449102624	Chocolate Fudge Icing Mix	6/5 lb
732-0800	10041449102600	Vanilla Creme Icing Mix	6/5 lb
732-6120	10041449035168	Ultimate Chocolate Cake Mix (add egg/oil)*	4/112 oz
722-4010	10041449473298	GF Choc Cake Mix	8/18 oz
722-4012	10041449473304	GF Yellow Cake Mix	8/18 oz
732-0305	10041449102501	Double Chocolate Cake Mix	6/5 lb
732-7218	10041449477081	White Cake Mix	6/5 lb
<b>Cookies</b> - Customize your own cookies & bars.			
732-0642	00041449300603	All Purpose Cookie Mix	6/5 lb
722-3760	10041449473311	GF Choc Chip Cookie Mix	8/18 oz

### LOOKING TO CHANGE IT UP?

Try these recipes and more at [Krusteazpro.com](http://Krusteazpro.com)

**Brownie: Fudge Brownie Smore Kabobs**  
[krusteazpro.com/recipe/19](http://krusteazpro.com/recipe/19)

**Cake: Lemon Drop Cupcake**  
[krusteazpro.com/recipe/25](http://krusteazpro.com/recipe/25)

**Cookies: Chocolate Peanut Butter Squares**  
[krusteazpro.com/recipe/161](http://krusteazpro.com/recipe/161)

Since 1932, Krusteaz Professional® has been bringing simplicity to the kitchen. It's a heritage of quality ingredients, remarkable consistency and products as close to scratch as you'll ever find in a mix. Our promise, though, goes beyond simplicity and versatility in the kitchen. Our expertise can help you find baking and kitchen solutions, ranging from simple to sophisticated. It's easy to see why Krusteaz Professional® is a first choice of successful foodservice kitchens.



From traditional to trendy and everything in between.  
Making mixes modern for every... body, occasion and meal.

[krusteazpro.com](http://krusteazpro.com)

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